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**Office of the Mayor**

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## **City Debuts Facebook Page**

STAMFORD, CT – The City of Stamford launched its official Facebook page earlier this week. This marks the City's first engagement on the widespread social media platform. The page can be accessed at [Facebook.com/CityofStamford](https://www.facebook.com/CityofStamford).

"Facebook is a staple of how people communicate in today's world. We are focused on making city government open and citizen friendly and this is one tool to do just that," said Mayor Martin.

The page will be host to relevant information from the Stamford Government Center and include updates from City departments including the Mayor's Office. City press announcements, public service announcements, community events, select board and commission meeting information, and coverage of the Mayor's activities will also be featured.

The evolution of how residents consume information and goal of better communicating with residents prompted the City to launch its page. National data show that at least 71% of all internet users use Facebook (Pew Research).

In the coming months the City will be exploring additional tools to enhance online communications including better use of the City website and re-establishing an online newsletter for residents.

The City also maintains a Twitter account, which can be accessed at the handle [@CityofStamford](https://twitter.com/CityofStamford). The account is primarily used for public safety updates and followed by 2,480 accounts.

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